

Tennessee River Gorge Trust

Vision, Mission, and Values

The Shared Vision

We envision a future for the Tennessee River Gorge where **the special qualities of this place are conserved for generations to come.** The collective vision includes:

- A holistic and synergistic relationship between the people of the region and the natural and cultural environment that make it special.
- A community whose love of the Gorge is reinforced in myriad ways, from parades of revelers to quiet opportunities for personal reflection.
- A community-wide commitment to learn and teach about our relationship with nature, and to live lightly and resiliently in a changing climate and landscape.
- Protected land through the heart of the Tennessee River Gorge, providing both harbors for nature and access for people.

The **Tennessee River Gorge Trust is prepared to become the organization the Gorge needs,** both today and forever. To achieve this vision, our organization must grow to better reflect and respond to the community we serve. TRGT must become:

- A leader and recognized voice for land conservation and stewardship.
- An inclusive partner and ally with the entire community to ensure that our conservation actions provide benefits and value to everyone.
- A resilient and responsible land manager that manages our lands consistent with our values and with a commitment to perpetuity.

Our Mission

To preserve a healthy Tennessee River Gorge as a community treasure for generations.

Our Values

- **Generational Responsibility:** We are committed to the long-term health and viability of the Tennessee River Gorge. Our efforts intend to serve people today and the generations that follow.
- **Community.** We are local stewards connecting a diverse community to our natural and cultural beauty. Our outreach connects to all parts of the community, supporting an equitable and inclusive culture.
- **Respect:** We will grow and maintain the respect and trust of the landowners and other community members by understanding their legacy and relationship to the Gorge.
- **Collaboration.** We are dedicated to fulfilling our mission with integrity and honesty, working with others in the spirit of cooperation and collaboration.
- **Organizational Excellence.** We are a professional, effective, and inclusive organization that is committed to excellence and accountable to all of our stakeholders.